



Accessing & Using Relief Funds





Whether it's software, new radios, new webcams, or even outsourced help to assist in managing social media pages - public agencies have been using these funds to support a wide swath of different kinds of projects.


CARES

-  City of Manhattan, Kansas funded a digital engagement platform to continue their public projects, safely and efficiently with relief funding.
-  A school district in Arkansas used relief funds to purchase \$300k worth of security cameras.




ARP

-  Orange County, CA used funds for a digital permitting system & transitioned all services online to maintain peak levels through COVID-19 .
-  Phoenix, AZ needed to fast-track online services. To reduce the need to physically interact with documents & staff they implemented a CRM system.

ESSER

-  Chatham County school district used funds to hire instructors, counselors, and digital learning facilitators

OTHER EXAMPLES

-  New radios for police departments & EMS.
-  Webcams & Conference Cameras.
-  Outsourced help to assist with heightened volume on social media.

Using Funds for ArchiveSocial

Several agencies and school districts have successfully utilized these relief funds to procure ArchiveSocial for compliance with their public records law.

TEXAS

School District

Relied heavily on social media to notify parents and students about closures and reopenings through the pandemic, and the district attorney stated they should be archived because of all that communication.

WASHINGTON

City

Saw so much increased activity on their social media due to COVID-19 they knew they had to get an archive in order to maintain compliance and were able to fund it using relief funds.

NEW MEXICO

School District

A Superintendent attended training on IPRA (the public records law in New Mexico). In the training, they learned why they needed to archive but hadn't planned for ArchiveSocial in the budget. They were able to utilize ARP funding to bridge that shortfall and get compliant.

UTAH












County

Concerned about both internal and external reporting on vaccination schedules they were posting on social media. They justified the expense and were able to get relief funds to help with ArchiveSocial.

Get Creative

Online community engagement has steadily evolved from a nice-to-have feature of government to a need-to-have. The American Rescue Plan gives agencies a unique opportunity to make strategic investments to strengthen infrastructure for a changing world.

DRIVE TRANSFORMATIONAL PROJECTS WITH SOFTWARE THAT CAN HELP YOU:

-  Enable staff & citizens to access services remotely.
-  Future-proof your government services.
-  Build data transparency, analytics & reporting.
-  Reduce paperwork, cost, & manual labor for staff.
-  Digitize & increase access to services (payments, permitting, housing applications).
-  Market to the community: announce safety measures, educate & inform your audience, increase enrollment for schools.
-  Monitor your online presence, schedule posts & archive your communications.
-  Reduce the burden upon traditional call centers by digitizing non-emergency services.
-  Provide a seamless omnichannel experience so residents can reach local government.
-  Enable collaborative citizen engagement online to help get residents the services they need.
-  Create a database that can record & share information across departments.

