

How Healthcare Organizations Benefit From ArchiveSocial



1 Reduce Risk with HIPAA Liability

Remove risks or violations as they occur while maintaining an accurate record of what happened with market-leading capture and storage. And set-up automated alerts on what matters most to you (whether it be personally identifiable information (PII), profanity, questions, or keywords and phrases you define).

2 Avoid Social Media Legal Risk

Preserve and replay content your organization posts and engages with, in its original context (even if it's been deleted, edited, or hidden) and maintain compliance with social media data retention requirements so you can easily respond to audits and/or FOIA, eDiscovery, and litigation requests.

3 Control Your Brand Image Online

Manage your entire organization's account activity in one secure, centralized location with advanced monitoring and analytics that make it easy to keep tabs on the content, conversations, audience sentiment, and potential legal and liability issues posted across your accounts.

4 Preserve Your Social Media Data

Social networks are not set up to ensure healthcare organizations remain compliant with HIPAA and other regulatory requirements and are not responsible for the storage or recovery of your data. To be able to access, easily search, and reproduce your data at any time, you can only count on a proven and adaptable archive like ArchiveSocial.

